

## Spring 2014: U.S. Intervention in Latin America

(Chc-Lat 150 / Hist 166 / IS 177D / Soc Sci 123A)

Dr. Robert Duncan (rhduncan@uci.edu)

Office hours: SST 705 / MWF 10:30-11:30 & by appt.

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### Course Description:

This course explores the political, economic, social, and cultural ties that bind Latin America to the United States. It focuses on the varied forms of US intervention from the early 19<sup>th</sup> century to the present day and the Latin American response to such contact. The class covers the development of relations in the context of expansionism, imperialism, the Cold War, and post-Cold War periods. Case studies include Mexico, Guatemala, Cuba, Chile, and Central America. Among the topics and themes are manifest destiny, trade, culture, race, drugs, immigration, and human rights. Students are expected to attend lectures, discussion sections, and read all assigned materials. Lectures are supplemented with videos.



### Books:

Kyle Longley, In the Eagle's Shadow: The United States and Latin America (2<sup>nd</sup> ed., 2009)

### Requirements:

Each class will be a combination of lecture, discussion, and videos. Grading is based on a midterm (May 2 / 25%), one 5-6 page paper based on the readings (May 23 / 25%), a final (June 11 / 35%), and attendance as well as participation in discussion sections (15%). Exams will combine short identifications and longer essays based on the assigned readings and material covered in lecture. Students, therefore, must attend lectures, finish all readings by the assigned date, and be prepared for discussion.

### Course Schedule

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#### Week 1:

March 31 Introduction: Themes in US - Latin American Relations

April 2        New Republics, Expanding Horizons

April 4        The Expansionist Impulse

**Readings:**

- Longley, pp. 1-40
  - Zea, Irene, "U.S. Hegemony on the American Continent" (1975) in John Hassett, ed., Looking North: Writings from Spanish America on the US (University of Arizona, 2012), pp. 90-108.
  - Malanson, Jeffrey J. "The Congressional Debate over U.S. Participation in the Congress of Panama, 1825–1826," Diplomatic History 30:5 (2006): 813-838.
  - Rathbun, Lyon. "The Debate over Annexing Texas and the Emergence of Manifest Destiny," Rhetoric & Public Affairs 4:3 (2001): 459-493.
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**Week 2:**

April 7        Manifest Destiny and the War with Mexico

April 9        The Move towards Empire: Cuba and the United States

April 11      Establishing an Empire: the Spanish American War

**Readings:**

- Longley, pp. 42-114
  - Zimmermann, Warren. "Jingoes, goo-goos, and the rise of America's empire," The Wilson Quarterly, 22:2 (Spring 1998): 42-65.
  - Pérez, Louis A. "Incurring a Debt of Gratitude: 1898 and the Moral Sources of United States Hegemony in Cuba," The American Historical Review 104:2 (1999): 356-398.
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**Week 3:**

April 14      Building a Canal

April 16      Business Expansionism

April 18      Taking Sides: US Intervention in Mexico

**Readings:**

- Longley, pp. 114-159
  - Ricard, Serge. "The Roosevelt Corollary," Presidential Studies Quarterly, 36:1 (2006): 17-26.
  - O'Brien, Thomas F. The Century of U.S. Capitalism in Latin America (University of New Mexico Press, 1999), pp. 36-56.
  - Roosevelt, Theodore. An Autobiography (Charles Scribner's Sons, 1920), chapter 14.
  - Sandos, James A. "Pancho Villa and American Security: Woodrow Wilson's Mexican Diplomacy Reconsidered," Journal of Latin American Studies 13:2 (1981):293-311.
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#### **Week 4:**

- April 21      1910s - 1920s: Interventions and Occupations
- April 23      Good Neighbors, FDR, and WWII
- April 25      Changing Priorities: the Cold War in Latin America

#### **Readings:**

- Longley, pp. 159-217
  - McPherson, Alan. "Personal Occupations: Women's Responses to U.S. Military Occupations in Latin America," The Historian, 72:3 (2010): 568-598.
  - Ugarte, Manuel, "An Open Letter to the President of the United States" (1913) in John Hassett, ed., Looking North: Writings from Spanish America on the US (University of Arizona, 2012), pp. 45-51.
  - Burton, Julianne. "Don (Juanito) Duck and the Imperial-Patriarchal Unconscious: Disney Studios, the Good Neighbor Policy, and the Packaging of Latin America," in Andrew Parker, ed., Nationalisms & Sexualities (Routledge, 1992), pp. 21-41.
  - Roorda, Eric Paul. "Genocide Next Door: The Good Neighbor Policy, the Trujillo Regime, & the Haitian Massacre of 1937," Diplomatic History 20:3 (Summer 1996): 301-319.
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#### **Week 5:**

- April 28      The Bolivian Revolution
- April 30      Confronting Communism in Guatemala
- May 2        Midterm Exam

## **Readings:**

- Longley, pp. 217-227
  - Brockett, Charles D. "An Illusion of Omnipotence: U.S. Policy Toward Guatemala, 1954-1960," *Latin American Politics and Society* 44: 1 (Spring 2002): 91-119.
  - Streeter, Stephen M. "Interpreting the 1954 U.S. Intervention in Guatemala: Realist, Revisionist, and Postrevisionist," *The History Teacher*, 34: 1 (2000): 61-74.
  - Lehman, Kenneth. "Revolutions and Attributions: Making Sense of Eisenhower Administration Policies in Bolivia and Guatemala," *Diplomatic History* 21:2 (Spring 1997): 185-213.
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## **Week 6:**

- May 5 Cuba I: Making a Revolution
- May 7 Cuba II: Playa Girón
- May 9 Cuba III: The Missile Crisis

## **Readings:**

- Longley, pp. 235-248
  - Gleijeses, Piero. "Ships in the Night," *Journal of Latin American Studies* 27 (Feb. 1995): 1-42.
  - McKeown, Timothy J. "The Cuban Missile Crisis and Politics as Usual," *The Journal of Politics*, 62: 1 (2000): 70-87.
  - Sherwin, Martin J. "One Step from Nuclear War: The Cuban Missile Crisis at 50," *Prologue Magazine*, 44: 2 (Fall 2012).
  - Zelikow, Philip. "American Policy and Cuba, 1961-1963," *Diplomatic History*, 24: 2 (2000): 317-334.
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## **Week 7:**

- May 12 Containment and Economic Development
- May 14 Containment and Authoritarian Regimes
- May 16 Chile: Popular Unity, Allende, and Pinochet

## **Readings:**

- Longley, pp. 227-235, 249-277
  - Latham, Michael. "Ideology, Social Science, and Destiny: Modernization and the Kennedy-Era Alliance for Progress," *Diplomatic History* 22:2 (Spring 1998):199-229.
  - Wright, Thomas. *Latin America in the Era of the Cuban Revolution* (Praeger, 2001), pp. 57-72.
  - Rabe, Stephen G. "The Johnson Doctrine," *Presidential Studies Quarterly*, 36:1 (2006):48-58.
  - Falcoff, Mark. "Kissinger & Chile: the myth that will not die," *Commentary*, 116:4 (2003):41-49.
  - Allende, Salvador, "Chile: Address to the United Nations General Assembly" (1972) in John Hassett, ed., *Looking North: Writings from Spanish America on the US* (University of Arizona, 2012), pp. 68-89.
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## **Week 8:**

- May 19      The Carter Interlude
- May 21      Nicaragua: the Sandinista National Liberation Front
- May 23      From Grenada to El Salvador

## **Readings:**

- Longley, pp. 277-324
  - Colby, Jason M. "A Chasm of Values and Outlook: The Carter Administration's Human Rights Policy in Guatemala" *Peace and Change*, 35:4 (2010):561-593.
  - Kirkpatrick, Jeane. "Dictatorships and Double Standards," *Commentary* 68 (1979):34-45.
  - Peace, Roger. "Winning Hearts and Minds: The Debate Over U.S. Intervention in Nicaragua in the 1980s," *Peace and Change*, 35:1 (2010):1-38.
  - Reagan, Ronald. "Remarks on Central America and El Salvador," Speech, March 10, 1983.
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## **Week 9:**

- May 26      Memorial Day

May 28 End of the Cold War

May 30 The Drug War

**Readings:**

- o Longley, pp. 324-345
  - o Livingstone, Grace. "America's Backyard," (Zed Books, 2009), chapter 7, pp. 101-119.
  - o Gilboa, Eytan. "The Panama Invasion Revisited," Political Science Quarterly 110:4 (1995):539-562.
  - o Rouse, Stella M. "The Drug-Laden Balloon: U.S. Military Assistance and Coca Production in the Central Andes," Social Science Quarterly, 87: 3 (2006):540-557.
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**Week 10:**

June 2 Trade, NAFTA, and Neo-Liberalism

June 4 Immigration and Politics

June 6 Conclusions

**Readings:**

- o Longley, pp. 345-369
- o Wise, Timothy A. "The Cost to Mexico of U.S. Corn Ethanol Expansion," Global Development and Environment Institute, Tufts University Working Paper No. 12-01 (May 2012).
- o Henderson, Timothy J. "Mexican Immigration to the United States," in William H. Beezley, ed., A Companion to Mexican History and Culture, (Blackwell Publishing, 2011), pp. 604-15.
- o Vargas Llosa, Mario, "A Wall of Lies" (2006) in John Hassett, ed., Looking North: Writings from Spanish America on the US (University of Arizona, 2012), pp. 153-157.
- o Dosal, Paul J. "The Latinamericanization of American Foreign Policy," Journal of Developing Societies 21 (2005):253-269.
- o Selected articles